

FREE VIDEO CV SCRIPT GUIDE

Most job seekers would be tempted to record video CVs like they're reading their resume. Employers don't want that. They want:

1. **Clarity** – Who you are and what you do.
2. **Impact** – What difference you've made (saves, revenue, retention).
3. **Evidence** – A real example with a structure like **LEAP** or **STAR**.
4. **Confidence & Personality** – Because a Video CV lets them “see” you before the interview.
5. **Conciseness** – 60–90 seconds is the sweet spot (max 2 mins).

That's why the scripts we have prepared to guide you focus on **one powerful story** backed by numbers, framed in a simple model:

- **Intro:** Who you are (role, years, focus).
- **Problem/Task:** A challenge you faced.
- **Action:** What you did (method/tool/model).
- **Result:** Quantified impact (savings, growth, retention).
- **Closing:** Short CTA (“I'd love to bring this impact to your team”).

Best Practice for Video CVs

Ideal Length: 60–90 seconds (max 2 minutes). Employers prefer concise, energetic, and clear introductions.

Regular Scripts

1. Customer Service / Customer Success Video CV Script

“Hello, my name is [Your Name], and I'm a Customer Success and Support Specialist with over [X years] of experience helping global companies build strong client relationships.

I specialize in tools like Zendesk, HubSpot, and Slack, which I use daily to provide seamless customer experiences. My background includes resolving complex client issues, training users on digital platforms, and consistently achieving satisfaction ratings above 95%.

My ability to remain calm under pressure and turn challenges into opportunities to delight customers sets me apart from other customer service representatives.

I'm excited to bring this skill set to your team, where I can help reduce churn and increase client retention. Thank you for considering my profile, and I look forward to connecting with you."

2. Sales / Business Development Video CV Script

"Hi, I'm [Your Name], a Business Development and Sales Professional with [X years] of experience driving revenue growth in tech and financial services.

I've closed deals with both SMEs and enterprise clients, using tools like Salesforce, LinkedIn Sales Navigator, and Zoom for outreach and presentations. Last year alone, I achieved 130% of my sales target by focusing on consultative selling and building strong, long-term client partnerships.

I thrive on identifying opportunities, nurturing relationships, and negotiating high-value contracts.

If you're looking for a sales professional who combines strategy with execution and consistently delivers results, I'd love the chance to speak with you. Thank you."

3. IT / Software Development Video CV Script

"Hello, my name is [Your Name], and I'm a Software Developer with expertise in Python, JavaScript, and cloud platforms such as AWS and Azure.

Over the past [X years], I've built scalable applications and collaborated with remote teams using Git, Jira, and Slack. Some of my key projects include developing an e-commerce platform that improved transactions by 40% and building secure APIs for fintech applications.

What I bring to the table is not just technical ability but also clear communication and problem-solving skills, which make me effective in cross-functional teams.

I look forward to applying my skills to deliver high-quality, innovative solutions for your organization.”

Not Regular

Now let’s redo these scripts with impact-driven examples using a simple interview model (LEAP = Listen, Empathize, Act, Provide/Prove) or STAR (Situation, Task, Action, Result) makes the Video CV far more convincing because employers want evidence of results, not just duties.

1. Customer Service / Customer Success

“Hello, my name is [Your Name], and I’m a Customer Success and Support Specialist with over [X years] of experience helping clients get the most out of digital products.

In my last role, I applied the **LEAP model** to reduce escalations. For example, when a major client was at risk of leaving due to repeated system downtime, I listened carefully, empathized with their frustration, acted by coordinating directly with the tech team, and provided a tailored solution. As a result, the client renewed their contract; saving the company over **\$50,000 annually in retention value**.

I work daily with tools like Zendesk, HubSpot, and Slack, and I consistently achieve satisfaction ratings above 95%.

I’d love the chance to bring this customer-first mindset to your team and help strengthen client loyalty.”

2. Sales / Business Development

“Hi, I’m [Your Name], a Business Development and Sales Professional with [X years] of experience in driving growth.

Using a **consultative sales approach**, I helped a SaaS company struggling with churn. The situation: their demo-to-close rate was just 15%. My task was to improve conversions. I acted by refining the pitch, tailoring it to each industry, and using LinkedIn Sales Navigator for better targeting. The result; we lifted the conversion rate to 35% in six months, generating an extra **₱120 million (\$150,000+) in annual recurring revenue**.

I work with Salesforce, Zoom, and data-driven prospecting tools, and I thrive on building long-term partnerships that deliver measurable value.

If you're looking for someone who can consistently exceed targets while strengthening client trust, I'd be excited to connect."

3. IT / Software Development

"Hello, my name is [Your Name], and I'm a Software Developer skilled in Python, JavaScript, and cloud platforms like AWS and Azure.

One of my proudest achievements came when a fintech client faced **high server costs** due to inefficient API calls. My task was to optimize performance. I analyzed the code, redesigned the API endpoints, and implemented caching. The result? Response times dropped by 60% and the company saved **over \$20,000 a year in cloud costs**.

Beyond coding, I apply agile methods, communicate clearly with non-technical teams, and use tools like Git, Jira, and Slack to ensure smooth collaboration.

I'm eager to bring this mix of technical expertise and cost-saving innovation to your organization."

Tip for delivery on camera:

- Keep it **60–90 seconds**.
- Focus on **one strong story** per field (not many).
- Use **action + numbers** ("saved \$20k," "cut churn by 15%," "increased sales 35%").

60–90 Second Punchy Scripts

1. Customer Service / Success

“Hi, I’m [Your Name], a Customer Success Specialist with [X years] of experience.

One client was ready to leave after repeated system issues. I applied the **LEAP model** — listened to their concerns, empathized, acted with the tech team, and provided a tailored fix. They renewed, saving us **\$50,000 in annual retention value**.

I use Zendesk, HubSpot, and Slack daily, and I consistently achieve satisfaction ratings above 95%.

I’d love to bring this same customer-first impact to your organization.”

2. Sales / Business Development

“Hello, I’m [Your Name], a Sales Professional with [X years] of experience in SaaS and financial services.

A client’s demo-to-close rate was stuck at 15%. I redesigned the pitch and used LinkedIn Sales Navigator for targeted outreach. Within six months, we lifted conversions to 35%, bringing in **₦120 million in annual recurring revenue**.

I thrive on consultative selling, using Salesforce and Zoom to build lasting client partnerships.

I’d be excited to deliver the same results for your team.”

3. IT / Software Development

“Hi, I’m [Your Name], a Software Developer skilled in Python, JavaScript, and AWS.

At a fintech firm, high server costs were a problem. I redesigned the APIs and added caching. Response times improved by 60% and the company saved **\$20,000 (or in NGN) annually** on cloud costs.

I use Git, Jira, and agile methods to collaborate smoothly with teams, and I bring both technical expertise and cost-saving innovation to projects.

I'd love to contribute this impact to your company."

Sample Script for No-Tangible-Impact Yet

1. Fresh Graduate / Entry-Level

"Hi, I'm [Name], and I recently completed my studies in [Field]. While I may not have years of professional experience, I've built a strong foundation in [Key Skills/Tools e.g., Excel, Canva, Trello].

In my final year project, I [brief achievement: 'led a team of 4 to build a market analysis report, presenting findings that got top marks']. That experience sharpened my ability to collaborate, analyze data, and meet tight deadlines.

What I bring is adaptability, quick learning, and enthusiasm for delivering results. I'm excited to contribute fresh energy and skills to your team."

2. Career Changer (no direct experience)

"Hello, I'm [Name], and I'm transitioning into [Target Field]. My background in [Previous Field] taught me [Transferable Skills e.g., problem-solving, customer interaction, handling data].

To prepare, I've completed training in [Relevant Tools/Certifications e.g., Google Analytics, HubSpot, or Python]. I've also worked on small personal projects like [Brief example: 'building dashboards to track expenses' or 'designing a mock marketing campaign'].

I may be new to this industry, but I bring discipline, proven work ethic, and a fresh perspective. I'd love the chance to grow and make an impact on your team."

3. Volunteer / Internship Experience Focus

“Hi, my name is [Name], and I’m passionate about building a career in [Field]. I’ve gained hands-on experience through [Internship/Volunteering], where I supported tasks like [specific; e.g., ‘managing schedules with Trello and Google Calendar’].

One highlight was helping [Organization] organize their workflow, which reduced scheduling conflicts by 20%. It may have been a small step, but it showed me the impact structured processes can have.

I bring strong organization skills, eagerness to learn, and the ability to adapt quickly and I’m ready to put those skills to work for your company.”

CONCLUSION

These are shorter, camera-friendly versions; easy to record without rushing, but still packed with impact and numbers.

Remember to put your spin on it, everyone has this same script, don't forget to be YOU!

You can be creative with your video, just be sure to shine through and make it all about you, not the transitions, music or great editing.

HOW TO UPLOAD

Upload the video to your YouTube and save under unlisted unless you don't mind everyone who knows you seeing it. The employers would not have access to your YouTube page or any other video that belongs to you, it's just the platform for the video cv to play on on our website.

To do this, go to your gmail sign in, then go to youtube with the same browser, click create, then click upload video. Once uploaded as an unlisted video, save the link, that’s all you need to enter into our form on your dashboard. Instant activation.

Ready? Press Record!